

A Page of
Christmas
Suggestions

What to Give AND Where to Get It

Suitable
Gifts for
Everyone

May We Suggest Jewelry?

"SHE'LL BE DELIGHTED!"

No other kind of a gift carries more sentiment or feeling of appreciation.



It is not always necessary to choose expensive jewels and gems—we have many things—dainty, artistic objects—that will convey your Christmas greetings, appropriate and tasteful—though very moderate in price.



HENNINGER'S
813 BROADWAY
Diamond Jewelry—Sterling Silver—Jewelry Novelties.

A Real Christmas Market

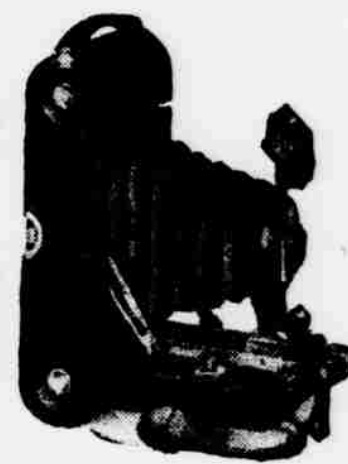
Gifts suitable for every friend and member of the family can be found at The Drug Shop. Your holiday shopping troubles are easily settled after an inspection of our Christmas suggestions. The Drug Shop is just brim full of articles that make ideal presents. Here are a few:

Kodaks, toilet sets in silver and Parisian ivory, military brushes, mirrors in ebony, manicure sets, Christmas letters and Christmas cards, safety razors in leather cases, buffers, traveling sets and other goods. Perfumes, sachet powders, and all other popular odors in attractive packages. Cigars in Christmas packages, 50c to \$1.00.

She will appreciate a box of

Kuyler's

Gonklin's fountain pen makes an ideal gift.



The DRUG SHOP
Hatton & Knight. Phone 302.

Campbell and Alexander

Headquarters For
Christmas Presents

WE SUGGEST THE FOLLOWING

Leather Goods Brass Novelties
Latest Copyright Books
Pictures Calendars
Novelties

Careful Attention Given to
Framing Pictures

GIFTS OF PERMANENT VALUE

A gift to be appreciated must possess usefulness and quality. In making selections, we often choose articles that seem suitable to the time, but that really fail to be of service to the receiver. Why not combine the gift-giving idea with the desire to present something that will be of real and continuous service? For instance:

Chafing Dishes
Cutlery
Razors
Shaving Sets
Skates

Perculators
Carving Sets
Scissors
Table Ware
Knives

Palmer & Johnson
Hardware. 720 Broadway.

Pure, wholesome food is put into Moscow Bros. Candies

But that is all that goes into them. Moscow Candy is genuine—like the Christmas feeling. And it's less expensive, too.

Order now, and you'll not have to buy "what's left" at the last minute Christmas.

Don't miss this week's specials.

The College Inn
916 Broadway

S. & H. Green Trading Stamps With All Holiday Goods

Monday and Tuesday, we will give double S. & H. Green Trading Stamps.

Already hundreds of wise shoppers are collecting these valuable stamps, and earning interest on the money they spend. They COST you nothing.

On Monday and Tuesday, with a 10 cent purchase, you get 2 stamps; 4 stamps with a 20 cent purchase; 20 stamps with a Dollar purchase, and so on.

Buy your Holiday Goods here and get S. & H. Green Trading Stamps.

The Gant-Ellison Co.
The Store of Quality.

GIFTS THAT PLEASE

Rockers

always make comfortable Xmas Gifts.

All kinds and all prices.

Also Carving Sets and Safety Razors.

Call and see us before buying.



Tandy Furniture Co.
Ninth and Walnut.

Make Yourself a Present

Have Your Measure Taken For a

STRAUSS BROTHERS SUIT

Bell, The College Tailor

Cleaning, Pressing and Repairing

Phone 746 Black 900 A Broadway

THE BEST GIFT OF ALL

Make your friends presents that they will appreciate, and appreciate the the year round. What could be better to send a friend back home—or a friend somewhere else—than the University Missourian for a year?

Think This Over—Then Act

The Missourian will be sent after January 1, for \$1.50, for the rest of the school year. \$3.00 for twelve months.

Write, Phone or Call

MAKE IT A MISSOURI CHRISTMAS

Missouri in Leather

Shopping Bags
Table Runners
Wall Skins
Collar Boxes
Pillow Covers
Tobacco Pouches
Cigar Cases
Cigarette Cases

Missouri in Gold

Senior Pins
Rings
Spoons
Hat Pins
Tie Clasps
Watch Fobs
Scarf Pins
Cuff Buttons

Missouri in Felt

Pillow Covers
Wall Banners
University Pennants
Fraternity Pennants
Department Pennants
And in Missouri Views—well, there's the New View Book for 60 cents.

Every one is Beautiful, Useful and Durable and all carry with them the traditions and dignity of the University of Missouri.

THE MISSOURI STORE
SOUTHEAST CORNER UNIVERSITY CAMPUS